

**TAGALONG Privacy Policy**  
*Last Updated January 10, 2021*

This Privacy Policy governs the manner in which TAGALONG (sometimes referred to as “we,” “us,” or “our”) collects, uses, maintains and discloses information obtained from users (sometimes referred to as “you”) from our website, social media accounts, mobile and tablet applications, and Service (as that term is defined in our Terms of Use). This Privacy Policy applies to the Service offered by TAGALONG, and supplements and incorporates all of our Terms of Use. The Service is only intended for use by individuals at least 18 years of age. No one under the age of 18 is authorized to access the Service without the consent of a parent or legal guardian. TAGALONG will deny access to any individual which it learns is attempting to access the Service, or who has accessed the Service, who is under such age without consent. TAGALONG’S mission is to connect users with Professional Athletes to workout. Any and all information collected is applied towards making those connections safe, engaging and fun.

**INFORMATION WE COLLECT**

There are three basic categories of information we collect:

- A. Information You Give Us;
- B. Information Obtained from Your Use of our Service;
- C. Information obtained from third parties or Professional Athletes.

**A. Information You Give Us**

The primary purpose of the Service is to connect like-minded individuals who are actively seeking trainers, training information, and/or help with their fitness pursuits. We collect information that you choose to share with us when you use the Service including personally identifiable information such as your name, location, email address, mailing address, demographic information (such as age, gender, sport interest, etc.) and any other additional information you choose to input during the registration process or general use of the Mobile Application.

**B. Information Obtained from Your Use of our Service**

Information can be gathered through a variety of ways including when you access the Service, communicate with us or other users, and post data, comments, and information on the Service. We will collect personal identification information from you only if you voluntarily submit such information to us. You can always refuse to supply personal identification information we request. However, failure to provide accurate and truthful information may prevent you from accessing the Service or engaging in certain Service related activities.

TAGALONG may collect your location through data you enter or through GPS location services. We do this to provide accurate data to you regarding Athletes and their workouts in your surrounding area.

There are two types of Users on TAGALONG: Pro Users and Non-Pro Users.

A Non-Pro User is defined as any user that is not a TAGALONG Pro User. Non-Pro Users must fill out all required fields during the registration process, be at least 18 years of age (or have the consent of a parent/legal guardian if under the age of 18), and agree to and accept TAGALONG's Terms of Use and Privacy Policy. A Pro User is defined as a qualified Professional Athlete with an agreed upon relationship with TAGALONG. Pro users must be at least 21 years of age and agree to TAGALONG's Terms of Use and Privacy Policy. Pro Users are provided a Pro Code which grants them separate access to the Mobile Application. Pro Users must agree to fill out all required fields in the Pro registration process and provide TAGALONG with an initial location during registration in order to receive a Pro Code. A Pro Code is defined as a required key to register as a Pro User on the Mobile Application. Pro Users are pre-determined by TAGALONG.

With respect to location data, Non-Pro Users can manually enter their location and/or agree to grant TAGALONG access to GPS location services. With respect to Pro Users, TAGALONG must, at the very least, collect initial location data. This is a requirement for a Pro User to sign up. After sign up is completed by a Pro User, they will have the option to provide updated location data.

TAGALONG may collect non-personally identifiable information in connection with your use of our Service. Here are some types of information TAGALONG may automatically collect:

- Google Analytics. When you visit our website, we automatically track and collect the following categories of information through Google Analytics: (1) your Internet protocol address and domain server address; (2) the date and time of your visit our website; (3) the type of system and browsers you used to access the website; (4) the pages that you accessed during your use of the website; and (5) other non-personally identifiable information (collectively, "Traffic Data"). Traffic Data is anonymous or semi-anonymous information that does not identify or track your identity, unless you consent to such data collection. We use Traffic Data to evaluate and improve the content of the website and to make the website more useful to visitors. We also use such information for testing and debugging purposes.
- Usage Information. This includes how you interact with the services and other users, how you communicate with other users, the number of workouts you post, which content you are looking at, and your interactions with our service.
- Cookies. Like most online service providers, we use cookies and other technologies to customize and enhance your user experience. Cookies placed on your hard drive are used for record-keeping purposes, to better understand how you use the Service, and to allow TAGALONG to make improvements to the Service. You may choose to set your web browser to refuse cookies or to alert you when cookies are being sent. If you do so, some parts of the Service may not function properly.

### C. Information Obtained from Third Parties

TAGALONG may form business relationships with other trusted fitness enthusiasts, professionals or businesses. If we do form those relationships, personal information may become available to third parties if you choose to follow links which may be connected to the

Service or are directed to the Service from other third party sites, such as the websites of our future business partners.

## **HOW WE PROTECT YOUR INFORMATION**

TAGALONG adopts generally accepted data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data gained from the Service and stored on our systems. You understand and agree that no system can guarantee unauthorized intrusion or hacking.

If you access our user feedback and comment capabilities, whether you are an individual or a business, you have the authority to decide whether to post personal and non-personal information or workouts to your account on our Mobile Application. The Service is not designed to encourage the posting of any information or material not related to fitness or general workout purposes. All information you post on the Service will be available to other users. It can be shared by any user and then observed by anyone. All information posted on the Service may be visible or transmitted to third party sites which may be linked to the Service.

Any information transferred through the messaging component of TAGALONG is confidential between TAGALONG, the Pro User and the Non-Pro User. We do not disclose or publicize any information or exchange of communication messages. We do not sell, trade, or rent users' personal identification information to others. We may use, and we may also share, non-individual, aggregated information and data with our business partners and with business users in order to better understand the needs, interests and usage of our users.

We may use our own capabilities or those of third party service providers to help us operate our business and the Service or administer activities on our behalf. We intend to restrict the use of your information to the extent reasonably necessary to allow us, and our partners, to communicate with you, for you to utilize the Service and for the electronic sharing of communication information between the Service, you and your devices.

## **USES OF INFORMATION COLLECTED**

We may collect and use users personal information for the following reasons:

- To improve customer service. Information you provide helps us respond to your customer service requests and support needs more;
- To personalize your user experience. We may use information in the aggregate to understand how our users as a group use the Service;
- To improve the Service. We may use feedback you provide and information we gather to improve our products and services and to send users information they agreed to receive about topics we think will be of interest to them.
- To send you email communications we think will be of interest to you;
- To allow our trusted partners to place non-commercial information on your account on the Service;

- To share information if we believe, in good faith, that such disclosure is necessary (a) in connection with any legal investigation, (b) to comply with relevant laws or to respond to subpoenas or warrants served on us, (c) to defend or enforce the rights of our users or of us in connection with a lawsuit or proceeding, including enforcing our agreements, policies and Terms of Use or (d) to investigate or assist in preventing any violation of law, including this Privacy Policy or our Terms of Use.

Any content submitted to our platform is viewed as a non-exclusive, worldwide, irrevocable, royalty-free, sub-licensable license to use, reproduce, adapt, publish, translate, and distributable by us through all media platforms.

### **CHANGES TO OUR POLICY**

TAGALONG has the discretion to update this Privacy Policy at any time. When we do, we will revise the “Last Updated” date on this page. We encourage users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

By accessing the Service, you understand and agree that you accept the terms of this Privacy Policy. Your continued use of the Service following the posting of changes to this Privacy Policy will be deemed your acceptance of those changes.

### **COMMUNICATIONS**

TAGALONG may send you periodic announcements including email newsletters or notifications. You may opt out of these announcements by contacting [info@tagalong.pro](mailto:info@tagalong.pro) or by clicking the opt-out link at the bottom of our emails. If you opt-out of marketing emails, you may still receive system notices and other information that is specifically related to your account.

If you provide your information to TAGALONG, use the website, or subscribe to any of our services, you will have created a commercial relationship with us. In having done so, you understand that even unsolicited commercial email sent from us or our affiliates is not SPAM as that term is de- fined under the law.

If you wish to contact us regarding this Privacy Policy, you may do so by contacting us at [info@tagalong.pro](mailto:info@tagalong.pro).